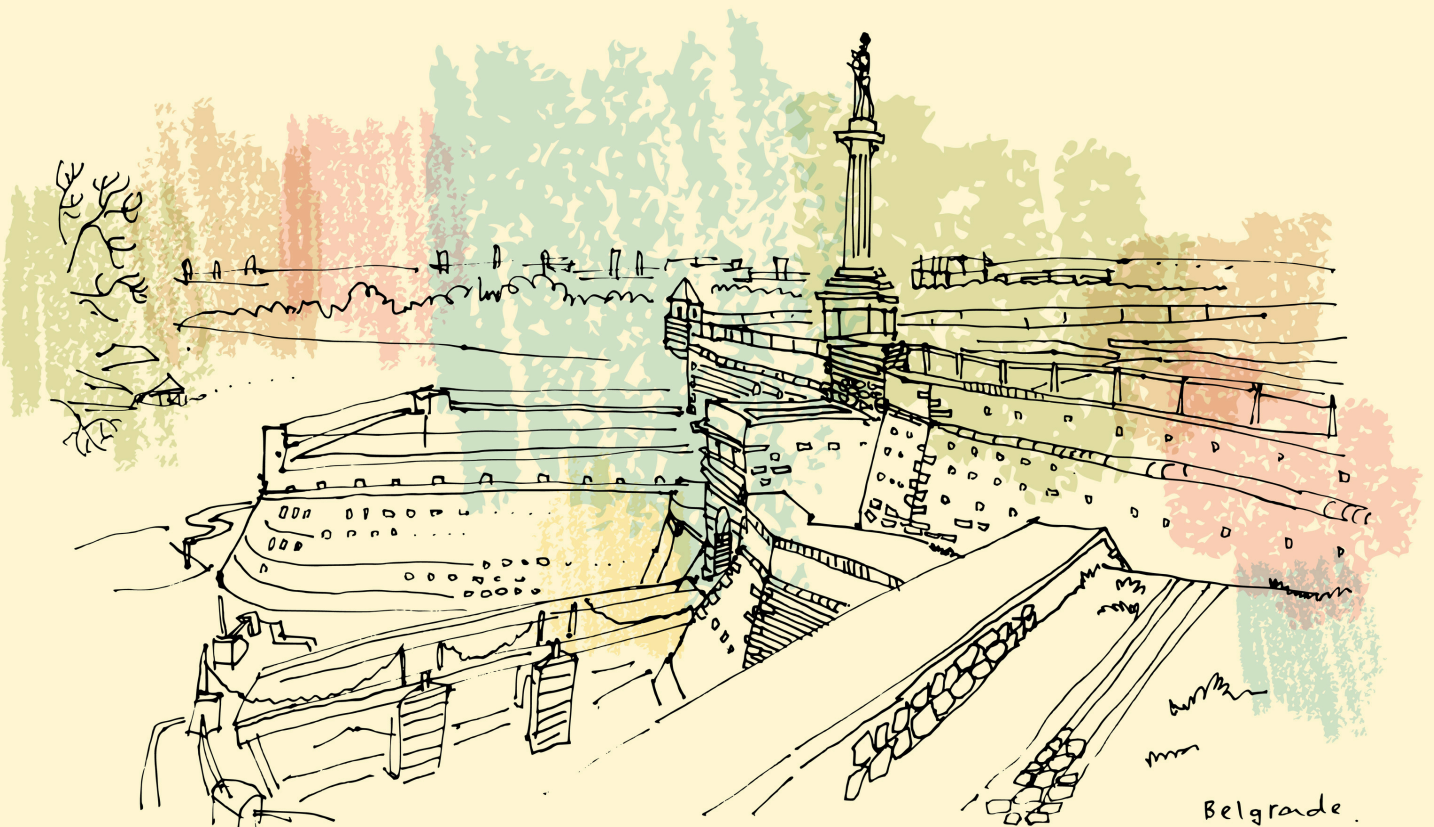


# I T H M C

3rd International Tourism and Hospitality  
Management Conference

## Program Schedule



<b>PROGRAM OVERVIEW</b>	
<b>13-Sep-17</b>	
	Airport transfers (Only for Blue, Green and Orange Package ID Holders)
16:00-21:00	Belgrad City Tour and dinner (Only for Blue Package ID Holders)
<b>14-Sep-17</b>	
08:30-09:30	Registration
09:30-10:30	Opening Ceremony
10:30-11:00	Welcome Cocktail
11:00-12:30	Conference Session
12:30-14:00	Lunch (Only for Blue, Green and Orange Package ID Holders)
14:00-15:00	Conference Session
15:00-15:30	Coffee Break
15:30-16:45	Conference Session
17:15-18:00	Conference Session
18:00-19:00	Poster presentations
19:00-21:00	Dinner (Only for Blue Package ID Holders)
<b>15-Sep-17</b>	
09:30-11:00	Conference Session
11:00-11:30	Coffee Break
11:30-12:30	Conference Session
12:30-14:00	Lunch (Only for Blue, Green and Orange Package ID Holders)
14:00-15:00	Conference Session
15:00-16:00	Poster presentations
19:00-22:00	Gala Dinner (Only for Blue, Green and Orange Package ID Holders)
<b>16-Sep-17</b>	
<b>Social Program (Vojvodina - Karlovci - Novi Sad Tours) (Only for Blue Package ID Holders)</b>	
08:30	Departure to Social and cultural program
13:00	Lunch
19:00	Dinner
21:00	Back to the Hotel
<b>17-Sep-17</b>	
	Airport transfers (Only for Blue, Green and Orange Package ID Holders)

14-Sep-17			
HALL 1			
		TITLE	AUTHOR(S)
<b>SESSION - I - MODERATORS: Vuk Tvrtko Opačić and Nusret Drešković</b>			
11:00		Outsourcing practices in hospitality industry	Halil Akmeşe, Tevfik Eren, Sercan Aras, Ekrem Damar
11:15		Green certifications within the hotel industry	Pernille Eskerod, Jovana Đurić
11:30		Ostracism, self-esteem, and extra-role behavior in hospitality employees: a moderated mediation	Irene Huertas-Valdivia, Jéssica Braojos, F. Javier Lloréns-Montes
11:45		Crisis Management Strategies of Turkish Hotels in a Large Scale Tourism Crisis	Davut Uysal, Nazmi Taslaci, Yasar Sari
12:00		International Advantage in Tourism Marketing via Text Mining to Analyze Online Tourists' Assessments with Big Data	Bilge Karamehmet
12:15		Main factors limiting the recognition and use of key management accounting tools and issues in hospitality industry	Halil Akmeşe, Tevfik Eren, Sercan Aras, Aysegul Ilhan
12:30	Lunch Break (Only for Blue, Green and Orange Package ID Holders)		
<b>SESSION - II - MODERATORS: Sercan Aras and Halil Akmeşe</b>			
14:00		Hygiene status of kitchen production areas of hospitality facilities	Eren Canbolat, Ayşe Nur Songur, Funda Pınar Çakiroglu
14:15		Investigation of kitchen storage of hospitality facilities	Ayşe Nur Songur, Eren Canbolat, Funda Pınar Çakiroglu
14:30		Evaluation of menu performance with financial and non-financial data	Vedat İyitoglu, G. Nilüfer Tetik
14:45		The food culture in development of rural tourism in Bosnia and Herzegovina	Željka Šiljković, Marica Mamut, Jelena Putica
15:00	Coffee Break		
<b>SESSION - III - MODERATORS: Soykan Uysal and Pernille Eskerod</b>			
15:30		Stećci-medieval tombstones as a great potential for development of tourism in west Herzegovina region	Edita Vučić, Jelena Putica
15:45		Factors affecting tourists' preferences for urban or nature destinations	Sharon Teitler-Regev, Hon-sniir Shlomit
16:00		Virtual reality in tourism planning: a case study on Hagia Sophia	Cem Kirlangicoglu, Mehmet Fatih Doker
16:15		The Royal Opera House and Covent Garden: asymbiotic and complex touristic relationship	Adrian Guachalla
16:30		The influence of the traces of art on the texture of the city	Asuman Soyulu
16:45		Hungary in the context of tourist visits from Slovenia – spatial distribution of tourist traffica and internet tourist offer	Simon Kerma, Miha Koderman
<b>SESSION - IV - MODERATORS: Miha Koderman and Ranko Mirić</b>			
17:15		Analyzing Perceived Risk of Independent Foreign Tourists visiting Thailand	Nirundon Tapachai
17:30		Vocational school tourism lecturers' perspectives on education programs in tourism education	Soykan Uysal
17:45		Analysis of contemporary trends in tourist movement in Sarajevo Canton with a specific focus on the tourists from EU and European countries	Ranko Mirić, Nusret Drešković, Boris Avdić, Edin Hrelja
18:00		Tourist movement in Bosnia and Herzegovina - state and development perspective	Nusret Drešković, Ševkija Okerić, Ranko Mirić, Amina Sivac
<b>POSTER PRESENTATIONS</b>			
19:00	Dinner (Only for Blue Package Participants)		

<b>15-Sep-17</b>			
<b>HALL 1</b>			
		<b>TITLE</b>	<b>AUTHOR(S)</b>
<b>SESSION - V - MODERATORS: Bilge Karamehmet and Nirundon Tapachai</b>			
09:30		A consumer tendency survey on rural tourism in Ankara, Turkey	Coskun Serefoglu, Emine Gokkaya, Alper Demir
09:45		Types of campsites in Croatian tourism supply – a case study of the Town of Krk	Vid Dorić, Vuk Tvrtko Opačić
10:00		Comparison between spatial distribution of second home phenomenon and other leisure mobility forms in Koprivnica-Križevci County	Petar Fijačko, Vuk Tvrtko Opačić
10:15		Natural geographical tourism attractions of Prenj mountain	Emir Temimović, Amra Banda, Haris Jahić
10:30		Are there limits for tourism development in Međugorje?	Snježana Musa, Željka Šiljković, Nusret Drešković, Amra Banda
10:45		The Effects of Exported Turkish TV Series on Turkey's Tourism	Tuba Kalcik
11:00	<b>Coffee Break</b>		
<b>SESSION - VI - MODERATORS: Gökhan Silahtaroglu and Boris Avdić</b>			
11:30		Energy saving and efficiency proposals for sustainable tourism development and continuation: Turkey example	Azim Dogus Tuncer
11:45		Recognition of Traditional Handicrafts as Cultural Values to Tourism: A Model Suggestion for Afyonkarahisar	Özcan Zorlu, Ali Avan
12:00		Web and Mobile GIS Application for Sakarya Tourism Information System	Mehmet Fatih Doker, Muhammet Kacmaz, Cem Kirlangicoglu
12:15		GIS application in the analysis of Bjelašnica mountain relief characteristics	Amina Sivac, Amra Banda, Aida Korjenić
12:30		Merging artificial neural networks and genetic algorithms in order to minimize customer dissatisfaction in tourism	Gokhan Silahtaroglu
12:45		Impact of Reputation on Revenue Management at Hotels	Tomofumi Uetake, Ikuko Sasaki, Akimichi Aoki
13:00		Modern Times – Working conditions of animation workers in the holiday villages on the southern coast of Turkey	Hüseyin Yener Erköse
13:15	<b>Lunch Break (Only for Blue, Green, Orange Package Participants)</b>		
15:00	<b>POSTER PRESENTATIONS</b>		
19:00	<b>GALA Dinner (Only for Blue, Green, Orange Package Participants) Meeting in the Hotel Lobby</b>		

# ITHMC

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