

# ITHMC

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**5th International Tourism and Hospitality  
Management Congress**

## **Program Schedule**

**October 02-06, 2019**

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<b>PROGRAM OVERVIEW</b>	
<b>2.Oct.19</b>	
	Airport transfers (Only for BLUE and GREEN PARTICIPANTS ID HOLDERS)
16:00-21:00	Sarajevo City Tour - Visit to War (Hope) Tunnel (Only for Blue and Orange Package ID Holders) Dinner
<b>3.Oct.19</b>	
09:00-10:00	Registrations
10:00-10:20	Opening Ceremony
10:20-11:00	Keynote speakers
11:00-11:30	Coffee Break
11:30-13:00	Session I
13:00-14:00	Lunch (Only for BLUE - GREEN - ORANGE PARTICIPANTS ID HOLDERS)
14:00-15:30	Session II
15:30-16:00	Coffee Break
16:00-17:15	Session III
17:15-17:45	Coffee Break
17:45-19:00	Session IV
19:15-20:30	Dinner in the Hotel Restaurant (Only for BLUE and GREEN PACKAGE ID HOLDERS)
<b>4.Oct.19</b>	
09:30-11:00	Session V
11:00-11:30	Coffee Break
11:30-13:15	Session VI
13:30-14:30	Lunch (Only for BLUE - GREEN - ORANGE PARTICIPANTS ID HOLDERS)
14:30-15:00	Poster presentation
15:00-16:30	Session VII
16:30-16:45	Closing Ceremony
19:30-22:00	Gala Dinner (Only for BLUE - GREEN - ORANGE PACKAGE ID HOLDERS) Meeting in the Hotel Lobby 15 min. before
<b>5.Oct.19</b>	
<b>Social Program (Mostar – Blagaj – Pocitelj Trips) (Only for Blue and Orange Package ID Holders)</b>	
08:30	Departure from the Hotel
13:00	Lunch
19:00	Dinner
21:00	Back to the Hotel
<b>6.Oct.19</b>	
08:30	Breakfast (Only for Blue and Green Package ID Holders)
	Airport transfers (Only for BLUE and GREEN PARTICIPANTS ID HOLDERS)

**03.10.2019.**

		TITLEE	AUTHORS)
<b>SESSION - I - MODERATORS: Nusret Drešković and Aida Korjenić</b>			
11:30	1	Land Policies and Tourism Development: The Case of Kalkan/Antalya/Turkey	Çağatay Keskinok
11:45	2	The model of cultural landscape transformation in Poland's seaside resorts against a background of the evolving nature of tourism	Magdalena Czalczyńska-Podolska, Wojciech Bal
12:00	3	Spatial planning of tourism in a coastal strip area	Wojciech Bal, Magdalena Czalczyńska-Podolska
12:15	4	The effect of real effective exchange rate and number of foreign visitors on tourism income in Turkey: cointegration and causality analysis (2005-2019)	Halil İbrahim Yavuz, Ayşe Yavuz
12:30	5	Conflict and creativeness interaction: model implementation in a large scale industrial enterprise which carries out activity in Konya province	Ayşe Yavuz, Adnan Çelik
12:45	6	Exploring Gamification Examples in Tourism	Senem Yazici, Gamze Utar
<b>13:00 Lunch Break</b>			
<b>SESSION - II - MODERATORS: Boris Avdić and Carlos Amaya-Molinár</b>			
14:00	7	How to improve productivity of lodging service industry in Japan - referring a unique case of a business hotel company.	Tsutomu Yoshioka
14:15	8	Analysis of customer satisfaction with the Andorran hotel sector	Aleix Dorca-Josa, Rosa M. Mariño-Mesías, Josep Fortó-Areny, Betlem Sabrià-Bernadó
14:30	9	Welcoming - The hospitality state of mind	Ana Sofia Carreira Duque
14:45	10	Improving services quality in hotels	Anghel Georgiana Magdalena
15:00	11	Identifying the promotion techniques used in hotels in Brasov	Nicolae Claudiu Ochenatu, Diana Foris
15:15	12	Airbnb phenomenon with an emphasis on the Visegrad countries - trends and implications	Markéta Novotná, Josef Kunc
<b>15:30 Coffee Break</b>			
<b>SESSION - III - MODERATORS: Tsutomu Yoshioka and Aida Avdić</b>			
16:00	13	Analysis of the image of the City of Sarajevo	Amra Čaušević
16:15	14	A typology of dark tourism destinations in City of Sarajevo	Dario Šakić, Snježana Musa, Amra Banda
16:30	15	The Future of Tourism: Blockchain Technology, Cryptocurrency and Crypto-Tourism	Senem Yazici
16:45	16	Small and medium in Turkey (SME) financial problems of business on an assessment	Memiş Karaer

17:00	17	3D modelling and digital archiving of cultural heritage: the example of Ismoil Somomiy tomb in Uzbekistan	Ali Ulvi, Fatih Varol, Abdurahman Yasin Yigit
17:15	<b>Coffee Break</b>		
<b>SESSION - IV - MODERATORS: Francese Fuste – Forne and Amra Čaušević</b>			
17:45	18	Research on the degree of sustainability in the human resources management in tourism of Brasov municipality	Ioana Raphaela Pascu, Diana Foris
18:00	19	Development of religious tourism in Mostar tourist-geographic region	Aida Bidžan-Gekić, Lejla Žunić, Haris Gekić
18:15	20	Comparative analysis of tourism business units in rural communities. Cases of Acatitán and Zacualpan, Colima, Mexico	Carlos Amaya-Molinar, Irma Magaña-Carrillo, Rafael Covarrubias-Ramírez, Ileana Ochoa-Llamas
18:30	21	Trip Advisor as a tool for tourists' preferences analysis: the case of Monasteries at Fruška Gora Mountain, Serbia	Igor Stamenković, Nataša Dragović, Đorđije Vasiljević
18:45	22	Cash holdings, investment and profitability of Italian hotel SMEs	Marco Botta
19:00	23	Importance of the translation quality of multilingual menus in hospitality industry	Alenka Suljić Petrc, Ivana Edmonds

**04.10.2019.****SESSION - V - MODERATORS: Simon Kerma and Ranko Mirić**

09:30	24	An investigation of tourism employees' perception of workplace spirituality in terms of demographic variables	Akin Aksu
09:45	25	The examination of factors influencing students toward choosing hospitality as a major; the case of undergraduate hospitality students	Ali Alalmi, Shane Blum
10:00	26	Role of Technology Focused Learning and Teaching Tool in the Hospitality Education	Anoop K Patiar , Ying Wang, Sandie Kensbock Pierre Benckendorff, Richard Robinson, Andy Lee, Scot Richardson, Edmond Goh
10:15	27	Research on the attitude and behavior of businesses in Brasov regarding the OLYMPUS Fresh Products	Alice-Ioana Munteanu, Laura Cismaru
10:30	28	Study of Relationship between Revenue management practices and Stakeholders at Japanese Hotels	Tomofumi Uetake, Ikuko Sasaki, Akimichi Aoki
10:45	29	Survey on Information to be disclosed by Accommodations - A study on Questionnaire research	Tsutomu Yoshioka

**11:00****Coffee Break****SESSION - VI - MODERATORS: Edin Hrelja and Amra Čaušević**

11:30	30	Evaluation of the concept ethics in service sector in terms of public relations	Şükrü Güven
11:45	31	The relationship between media and gastronomy as a popular cultural tool	Mustafa Kocabaş
12:00	32	Attitudes and behaviours regarding the products offered by tourist unit	Eugen Andrei Popa Diana Foris
12:15	33	Let's celebrate dairy! Landscapes of cheese in Girona, Catalonia	Francesc Fuste - Forne
12:30	34	Ethno villages in Bosnia and Herzeegovina as a tourism potential	Alma Pobrić, Azra Omanović
12:45	35	Living heritage – The case of Mewar	Noela Michael
13:00	36	Tourism development of the UNESCO sites in Slovenia: some notes from the field	Simon Kerma
13:15	37	Performance analysis of countries in transition economies	Alper Gedik

**13:30****Lunch Break****POSTER PRESENTATION****14:30****SESSION - VII - MODERATORS: Çağatay Keskinok and Senem Yazici**

15:00	38	Research Brasov attitudes and preferences regarding the introduction of hybrid transport systems	Constantinescu Laurentiu, Laura Cismaru
15:15	39	Domestic solid waste management in tourist cities: the case of Antalya	Ömer Faruk Tekin
15:30	40	Ecotourism in protected areas of the FBiH – case study Nature monument “Tajan”	Amra Banda, Aida Korjenić Aida Avdić, Amina Sivac
15:45	41	Attraction base of selected mountain areas in FBiH as a fundament for ecotourism development	Nusret Drešković, Ranko Mirić, Aida Korjenić, Edin Hrelja, Amra Banda
16:00	42	Spatial distribution of tourist resources in National park Drina	Senada Nezirović, Belma Avdić
16:15	43	Protected areas of the World – regional differences	Edin Hrelja, Nusret Drešković, Ranko Mirić, Boris Avdić

**16:30****Closing ceremony****18:30****Dinner (Only for Blue and Green Package Participants) Hotel Restaurant**

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